



PARADE ENTRY ARTIST

JOB PACK 2024



An Introduction to Manchester Pride

Manchester Pride is one of the leading LGBTQ+ charities in the UK. The charity is pioneering in its approach to LGBTQ+ inclusion and equality, spearheading the modern Pride movement. We are a local charity with an international reach.

Our vision is a world where LGBTQ+ people are free to live and love without prejudice and where our culture is universally celebrated.

We campaign for equality; challenge discrimination; create opportunities for engagement and participation; celebrate lesbian, gay, bisexual and transgender life; and fundraise to enrich the lives of and empower LGBTQ+ people in Greater Manchester.

We are most famous for our annual programme of Lesbian, Gay, Bisexual, Trans, Queer and Inclusive (LGBTQ+) events in Greater Manchester which each year bring more than 200,000 people together to celebrate queer life.

Our events and community focussed initiatives are at the heart of our organisational strategy, which incorporates the delivery of an internationally acclaimed and hyper localised experience for our communities, befitting a city at the heart of the Northern Powerhouse.

As a grant making charity, we raise money through our events and then distribute this to LGBTQ+ causes across the Manchester city region through our four grants programmes.

Our Vision:

A world where LGBTQ+ people are free to live and love without prejudice and our culture is universally celebrated.

Our Mission:

To authentically celebrate and liberate LGBTQ+ communities in Greater Manchester and beyond so that we can all thrive.

Our Values:

Unity: Great things are achieved by working harmoniously to achieve our vision.

Liberation: Nobody's free until everybody's free.

Joy: Celebrate and take unrivalled pleasure in queer expression and our rich, diverse culture.

Our Goals:

- Stage an annual world class celebration of LGBTQ+ life in Greater Manchester. Maintain the position of the festival on its international platform, acting as a beacon for LGBTQ+ equality in Greater Manchester and throughout the world.
- Campaign for the advancement of LGBTQ+ equality & inclusion at home and abroad. Educate people of Greater Manchester and beyond to recognise, understand and challenge discrimination against LGBTQ+ people.
- Support grassroots projects and initiatives that encourage the wellbeing of LGBTQ+ people in Greater Manchester, in line with the priorities of our communities.

Job Title: Parade Entry Artist

Reports To: Festival Project Manager

Place of Work: Greater Manchester

Contract Type: Freelance

Overview of Role

To take Manchester Pride's Parade theme and bring life to the concept. Responsible for all visual aspects of the Parade, including costume for our 30 community members and float.

The Opportunity

Manchester Pride is the LGBTQ+ campaigning charity whose principal activities support LGBTQ+ people and allies in Greater Manchester, and beyond. Our work aims to challenge discrimination faced by LGBTQ+ people in all of its guises.

We stage a number of events throughout the year to raise funds for our causes, including one of our flagship events and Manchester's Annual LGBTQ+ celebration; the Manchester Pride Parade.

The Manchester Pride Parade started in 1985 and in 2016, Manchester Pride opened its entry to members of the Greater Manchester LGBTQ+ community to join by walking at the front of the Parade. A creative team hosted interactive workshops which helped develop a show stopping entry which led the Parade. Working with artists and choreographers we have developed themes such as 'The Circus of Acceptance', 'Deep Space Pride: A Future World of Equality' and in 2023, 'Queerly Beloved'.

Our 2024 theme is **'Buzzin' to be Queer - A Hive of Progress'**.

This theme encapsulates a powerful and visually impactful concept that not only aligns with Manchester Pride's core values, but also promises to be captivating for our diverse audience. It celebrates the absolute joy of being queer and the collective progress we've made as a community. In these times of adversity, it has never been more important for us to come together as a hive; celebrating and championing not only our victories, but the resilience, love, and progress that define us.

What can spectators expect from this buzz-tastic parade entry, you ask? Well, picture this: a group that gets to flaunt their most outrageous outfits, dancing to beats that make them feel unstoppable, surrounded by a hive of amazing individuals who share the same passion for progress and celebration!

"Buzzin' to be Queer" isn't just a theme; it's a declaration that in the face of challenges, we're choosing joy, resilience, and progress. It's an invitation for everyone to join our

buzzing hive, filled with glitter, laughter, and the unmistakable energy that comes from being authentically and unapologetically queer.

We are currently looking for a highly driven and experienced Artist to take Manchester Pride's Parade theme and bring the concept to life.

The artist will be responsible for the visual aspect of the Parade and should be experienced in Parade art and costume design or working with costume designers. The lead entry (parade float) must be people or pedal powered so any big make will need to be robust yet light enough to be pushed or carried along the route. Previous experience of creating carnival or parade artwork is essential.

Your submission may focus on big makes to steal the show or beautiful and creative costumes.

As part of the project, the artist will work with a group of 30 people who will volunteer their time in a series of 'Make' and/or 'Move' workshops. These are our 'Parade Troupers'. The Make and Move Sessions will focus on getting participants to learn a routine and create design elements for the entry. The choreographer will teach a routine for the group to shimmy their way along the route and the artist will teach and create some elements of the costume with the group, such as headdresses.

The artist will need to commit to the following sessions:

- Deliver the brief for your concept: May (date to be determined with Artist)
- Parade Troupers 'Meet and Greet': 24th July
- Parade Troupers 'Make' Session: 7th August
- Parade Troupers 'Move and Make' Session: 14th August
- Dress Rehearsal: 21st August
- Parade Day: Saturday 24th August

There will also be several other contact meetings with the Manchester Pride team to update on the project and also debrief after the event.

Budget

The artist will have an overall budget to deliver the concept.

This budget will include the following:

- Costumes for 30 Parade Troupers and 5 dance captains. There should be consideration around Parade Troopers collaboratively producing these;
- Concept collateral for the parade float, including materials and delivery of the project collateral;
- Planning and delivery of 4 workshops for Parade Troupers;
- Artist time to create the designs and materials;
- Meetings and presentation time to Manchester Pride team; and
- Travel expenses for the artist

Skills, Experience and Qualifications

Essential

- Experience in leading projects in costume-making
- Experience in leading projects akin to float-making
- Project management skills and the ability to meet deadlines and prioritise work;
- Highly organised with a positive and proactive approach to work;
- Understanding of the core aims and objectives of Manchester Pride; and
- Flexibility and commitment

Desirable

- Experience delivering Parade entries
- Full UK Driving licence

General - All staff are required to:

- Familiarise themselves with the organisation's policies and procedures held on the HR system accessible by all staff at any time;
- Act at all times within the organisation's rules, policies, procedures and any other statutory requirements;
- Be proactive, bring ideas, suggestions and contribute to business improvement;
- Undertake training as required;
- Attend staff and team meetings as required;
- Observe health and safety procedures in the workplace to ensure personal safety and to safeguard the interests and safety of colleagues, customers and visitors; and
- Undertake other duties and responsibilities as appropriate since all staff are expected to work flexibly within their skills level to respond to change.

General

All staff are required to:

- Familiarise themselves with the organisation's policies and procedures held on the HR system accessible by all staff at any time;
- Act at all times within the organisation's rules, policies, procedures and any other statutory requirements;
- Be proactive, bring ideas, suggestions and contribute to business improvement;
- Undertake training as required;
- Attend staff and team meetings as required;
- Observe health and safety procedures in the workplace to ensure personal safety and to safeguard the interests and safety of colleagues, customers and visitors; and

- Undertake other duties and responsibilities as appropriate since all staff are expected to work flexibly within their skills level to respond to change.

How to Apply:

Please apply using [this form](#).

Please upload your CV, and your portfolio of work in the supporting documents section.

The deadline to apply is Friday 22nd March.